

Requirements for the Bachelor of Fine Arts in Visual Communication
Weitzenhoffer Family College of Fine Arts
 The University of Oklahoma

Visual Communication

B067

Bachelor of Fine Arts in
 Visual Communication

For Students Entering the Oklahoma
 State System for Higher Education
 Summer 2018 through Spring 2019

Required Credit Hours and Grade Average

125-135	Total Credit Hours
2.50	Minimum Overall Grade Point Average
2.50	Minimum Grade Point Average in OU Work

A grade of C or better is required in all courses taken within the School of Visual Arts.

Bachelor's degrees require a minimum of 40 hours of upper-division (3000–4000) coursework.

General Education & Other Requirements (41-51 hours)

Core I: Symbolic and Oral Communication

- 3h ENGL 1113, Principles of English Composition
- 3h ENGL 1213, Principles of English Composition, or EXPO 1213, Expository Writing
- 0-10h Foreign Language—this requirement is not mandatory if the student successfully completed 2 years of the same foreign language in high school. (2 courses)

- 3h Mathematics—(1473 is recommended)

Core II: Natural Science - 2 courses.

The two courses must be from different disciplines; one must include a laboratory.

- 3-4h _____

- 3h _____

Core III: Social Science - 2 courses

- 3h P SC 1113, American Federal Government

- 3h _____

Core IV: Humanities

- 0h Understanding Artistic Forms:
(will be satisfied in Art History Requirements)

Western Civilization & Culture (6 hours):

- 3h HIST 1483, United States, 1492- 1865, or 1493, United States, 1865 to Present

- 3h _____

Non-Western Culture

- 3h _____

- 3h DES 4983, Senior Capstone Experience

- 7h Free Electives
(Courses used to fulfill General Education and/or major requirements may not fulfill electives.)

Art Courses (84 hours)

Core Curriculum (12 hours)

- 3h ART 1033, Core I Surface
- 3h ART 1043, Core II, Space and Time
- 3h ART 1133, Core III, Technology
- 3h ART 1143, Core IV, Integrated Studio

Area of Specialization (33 hours)

- 3h DES 2633, Visual Communication I
- 3h DES 2643, Design Technology
- 3h DES 2653, Visual Communication II
- 3h DES 2663, Typography I
- 3h DES 3633, Visual Communication III
- 3h DES 3663, Typography II
- 3h DES 3653, Visual Communication IV
- 3h DES 3643, Integrated Technology
- 3h DES 4643, Visual Communication V
- 3h DES 4653, Typography III
- 3h DES 4663, Visual Communication VI
- 3h DES 4983, Senior Capstone (see Gen. Ed. requirements)

Art History Requirements

Choose two from the following lower division:

- 6-7h A HI 2014, Introduction to Art History (Core IV), or A HI 2213, Global Art I (Core IV), or A HI 2223, Global Art II (Core IV)
- 3h A HI 3673, History of Visual Communication
- 3h A HI (upper-division, selected from Core IV)

Additional Courses (27 hours)

Additional OU School of Visual Arts Electives; Approved Minor; or Approved Concentration/Emphasis in Area of Study outside the OUSoVA (at least 9 hours of upper-division).

- 3h Major Support Electives
- 3h Major Support Electives
- 3h Major Support Electives
- 3h Major Support Electives
- 3h Major Support Electives
- 3h Major Support Electives
- 3h Major Support Electives (Upper Div)
- 3h Major Support Electives (Upper Div)
- 3h Major Support Electives (Upper Div)

Note: Courses taken to fulfill the upper-division General Education outside the major rule may not be chosen from A HI, ARTC, or the crosslisted equivalent course.

OU encourages students to complete at least 32-34 hours of applicable coursework each year to have the opportunity to graduate in four years.

Portfolio review is required for admission to the degree program.

Suggested Semester
Advisement Plan

Freshman

First Semester

- 3h ART 1033, Core I: Surface
- 3h ART 1043, Core II: Space
- 3h Social Science (Core III)
- 3h ENGL 1113, Principles of English Composition (Core I)
- 3h MATH (Core I) (1473 is recommended)
- 0-5h Beginning Foreign Language (Core I)

Second Semester

- 3h ART 1133, Core III: Technology
- 3h ART 1143, Core IV: Integrative Studio
- 3h ENGL 1213, Principles of English Composition (Core I), or EXPO 1213, Expository Writing (Core I)
- 3h P SC 1113, American Federal Government (Core III)
- 3h Western Civilization & Culture (Core IV)
- 0-5h Beginning Foreign Language continued (Core I)

Sophomore

First Semester

- 3h DES 2633, Visual Communication I
- 3h DES 2643, Design Technology
- 3-4h A HI 2014, Introduction to Art History, or A HI 2213, Global Art I, or A HI 2223, Global Art II
- 3h Major Support Elective
- 3-4h Natural Science without lab (Core II)

Second Semester

- 3h DES 2653, Visual Communication II
- 3h DES 2663, Typography I
- 3-4h A HI 2014, Introduction to Art History, or A HI 2213, Global Art I, or A HI 2223, Global Art II
- 3h Major Support Elective
- 3h HIST 1483, U. S. 1492-1865, or HIST 1493, U. S. 1865-Present (Core IV)

If a three-hour natural science course is completed, students must complete four hours of free elective to meet the required total of 125 hours for graduation

At least 30 hours of upper-division Art credit must be earned in residence as a declared major; must include the Senior Capstone.

Bachelor's degrees require a minimum of 40 hours of upper-division (3000-4000) coursework.

Junior

First Semester

- 3h DES 3633, Visual Communication III
- 3h DES 3663, Typography II
- 3h A HI Elective, upper-division
- 3h Major Support Elective
- 4h Natural Science with lab (Core II)

Second Semester

- 3h DES 3653, Visual Communication IV
- 3h DES 3643, Integrated Technology
- 3h A HI 3673, History of Visual Communication
- 3h Major Support Elective
- 3h Major Support Elective
- 3h Non-Western Culture (Core IV)

Senior

First Semester

- 3h DES 4643, Visual Communications V
- 3h DES 4653, Typography III
- 3h Major Support Elective
- 3h Major Support Elective (Upper Div)
- 3h Free Elective, lower- or upper-division

Second Semester

- 3h DES 4663, Visual Communications VI
- 3h DES 4983, Senior Capstone (Capstone)
- 3h Major Support Elective (Upper Div)
- 3h Major Support Elective (Upper Div)
- 4h Free Elective, lower- or upper-division

Unless otherwise stated on the degree sheet, the College of Fine Arts does not permit coursework to fulfill more than one degree requirement.

This plan of study should not be used in lieu of academic advisement.